

## EVENT DESCRIPTION SHEET

*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)*

 *Please provide one sheet per event (one event = one workpackage = one lump sum).*

PROJECT	
<b>Participant:</b>	1 - CNS – Confcommercio Nord Sardegna
<b>PIC number:</b>	885449272
<b>Project name and acronym:</b>	[Europe Plural Feminine] — [EPF]

EVENT DESCRIPTION	
<b>Event number:</b>	3
<b>Event name:</b>	Local Meeting 1
<b>Type:</b>	Conference
<b>In situ/online:</b>	In situ
<b>Location:</b>	Ajaccio - Lycée Laetitia, Hannover – Hannover Messe, Sassari – Confcommercio Nord Sardegna – Corso G. Pascoli 16 B Sassari, Madrid – CAMARA DE COMERCIO E INDUSTRIA ITALIANA PARA ESPANA (CCIS) – Calle de Cristóbal Bordiú, 54, Chamberí, 28003 Madrid
<b>Date(s):</b>	23/4/2024 (Ger), 17/05/2024 (Fr, It), 23/5/24 (Sp)
<b>Website(s) (if any):</b>	<a href="https://www.epf-cerv.eu/project/project-activities/">https://www.epf-cerv.eu/project/project-activities/</a>
Participants	
Female:	25+12+43+31
Male:	7+32+15+4
Non-binary:	
From country 1 [France]:	32
From country 2 [Germany]:	44
From country 3 [Italy]:	68
From country 3 [Spain]:	35
Total number of participants:	179
From total number of countries:	4
Description	
<i>Provide a short description of the event and its activities.</i>	
The first meeting of EPF was focused on women and entrepreneurship. In four sessions, held in Ajaccio, Hannover, Sassari and Madrid, 179 participants have joined the conversation on this topic.	

The first session was held in Hannover within the Hannover Messe, the world's leading industrial trade fair for companies from the mechanical engineering, electrical engineering and digital industries as well as the energy sector, organized by ITKAM.

The event, moderated by Lis Blume, gave the opportunity to present the success stories of women working in the energy sector. Among the participants there were representatives of the Italian Trade Agency (ITA), entrepreneurs active in the energy as well as engineering sector and some German research institutes working on energy.

The event started at 5 pm with ITKAM's introduction of the project EPF and its objectives; afterwards, Ms Anke Alvermann-Schuler from the German company Gasunie Deutschland presented herself and her role as expert in the hydrogen sector. Thanks to an open discussion with the moderator, she shared her take on the challenges that women face in the German job market and how they are still underrepresented, especially in the energy sector.

Two other successful stories of female role models in business were shared by Sabrina Zellmer (from Germany) and Roberta Piccinini (from Italy). The audience was encouraged to participate, to ask questions and set up a debate on the topics of female representation in innovative sectors.

At the end of the event, an Italian aperitivo provided the perfect occasion for a networking moment among participants.

The second session was held in Ajaccio (Corsica) on 17/05/2024 at the Lycée Laetitia, organized by the Università di Corsica Pascal Paoli, an opportunity for the participants to meet some exemplar women who work in this field, but also a moment of awareness and acknowledgement about difficulties that usually a woman must face to in everyday life. Among the speakers invited to the event, different personalities, such as Paola Fabiani, vice president of Medef, founder of Wisecom and Vado via; Francesca Benvenuti, founder of Nine, member of the Chambre des métiers de Corse-du-Sud; Marie Moreschi, director of Corsica Gastronomia, came to share their experience as entrepreneurs. They talked about their job and their main tasks with the other participants, and they discussed about how they schedule professional and private life to be able to work and have a family at the same time. The public was mainly represented by students of BTS, a special degree in France that allows youngsters to continue their studies after high school and to access to different kind of professional work where it is not necessary to have a university degree. In total there were 32 participants. At the end, after a very interesting dialogue, a questionnaire realised by the research team of the University of Corsica, has been given to the participants, to collect some data and impressions on the status of entrepreneurship in Corsica, what the students and young generations know and imagine about it and the relationship that exists between gender roles and work. In conclusion, the target for this session was to understand how young generations make representations about gender equality and how stereotypes influence them.

On the same date another session was held in Sassari at Confcommercio Nord Sardegna's premises. The event opened with institutional greetings from the President of the Association, Comm. Sebastiano Casu, who showed the Association's closeness and support to the issues covered within the project. At the opening of the proceedings, an "impossible monologue - Loredana Repucci" was shown to the participants as an input to introduce the topic of female entrepreneurship discussed during the event. Firstly, the moderator presented an analysis of some data on female entrepreneurship at a European level and then there were several interventions by representatives of some bodies that favour, encourage and promote entrepreneurship in the area. The first speech, carried out by Francesco Cocco of Aspal - Sardinian Agency for active labor policies, provided an overview of entrepreneurship in the area and presented the opportunities offered by the body for support and orientation paths for female businesses. UNIFIDI Sardinia summarized the various methods of access to credit for businesses and the various existing measures. This was then followed by the intervention of Banca Intesa San Paolo, which illustrated the specific financing lines for female entrepreneurship. Performa Sardegna has introduced various managerial training opportunities. The last speech on these topics was that of the Confcommercio Nord Sardegna Terziario Donna Group which brought the best practice on how to network in the world of female entrepreneurship.

The data presented and the ideas provided to the participants (with a clear prevalence of women entrepreneurs) laid the foundations for a fruitful informal debate between participants and entities, bringing the institutions closer to businesses and above all to women. A further and important intervention towards gender equality and non-discrimination.

The last session of the Local community Meeting was held in Madrid on 23/05/2024 at the premises of the Camara de Comercio e Industria Italiana para Espana. As participants arrived, they were welcomed and registered. The entire event was recorded and kicked off with the opening and presentation of the EPF project, setting the stage for discussions to come.

The journalist Teresa Gomez was the moderator, the participants of the round table were the following:

- Elena Pérez: Entrepreneurship Coordinator (Madrid Chamber of Commerce, Industry, and Services).
- Maribel Serrano: President of AMEA (Association of Women Entrepreneurs, Alcorcón) | Owner of "Serrano Jewelry and Watches," a family jewelry store in Alcorcón.

- Mar González: Representative of FAEDEI (Federation of Business Associations of Insertion Companies) | Representative of ASEIRCAM (Association of Insertion Companies of Castilla La Mancha) | Manager of the insertion company "Integra Todos".
- Camelia Munteanu: Owner of the café "Camelia" (Nuevos Ministerios, Madrid).
- Nieves Granado: Owner of the café "Caffè Per Te" (Alcorcón, Madrid).

The introduction delved into the intricate world of female entrepreneurship, highlighting statistical data and the various challenges women face in European and Spanish societies, as well as in the competitive job market. This set the context for the ensuing discussions, framing the day's agenda around the empowerment and advancement of women in these realms. A lively panel discussion followed, expertly moderated by the moderator. Panellists shared insights, experiences, and perspectives, fostering a dynamic exchange of ideas. The audience was encouraged to participate, sparking round of questions and debates.

Networking time included catering provided by a female entrepreneur who participated in the round table. During the networking moments, some interviews were conducted with some of the participants.

Overall, the event served as a platform for meaningful dialogue, exploration of pressing issues, and the cultivation of connections among like-minded individuals passionate about advancing gender equality and female entrepreneurship in Europe and Spain.

The event lasted a total of 3 hours, starting at 12:00 and finishing at 15:00, which included the networking session following the round table and debate.

In each session participants were requested to answer to the Eurojustice questionnaire about the project, the CERV program and the European Union in general.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).