

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	1 - CNS – Confcommercio Nord Sardegna
PIC number:	885449272
Project name and acronym:	[Europe Plural Feminine] — [EPF]

EVENT DESCRIPTION	
Event number:	5
Event name:	Local Meeting 3
Type:	Conference
In situ/online:	In situ
Location:	Frankfurt am Main - Freiherrvom-Stein-Schule, Alghero – Lo Quarter, Bastia- Bastia Museum, Madrid
Date(s):	6/6/2024 (Ger), 17/6/2024 (It), 26/6/2024 (Fr), 28/6/2024 (Sp)
Website(s) (if any):	https://www.epf-cerv.eu/project/project-activities/
Participants	
Female:	25+27+30+36
Male:	8+7+32+1
Non-binary:	
From country 1 [France]:	34
From country 2 [Germany]:	64
From country 3 [Italy]:	37
From country 3 [Spain]:	33
...	
Total number of participants:	168
From total number of countries:	4
Description	
<i>Provide a short description of the event and its activities.</i>	
The third meeting of EPF was focused on the role of women in family care and management. In four sessions, held in Bastia, Frankfurt am Mein, Alghero and Madrid, 168 participants have joined the conversation on this topic.	

On June 6, 2024, ITKAM organized the third Local Meeting at the school "Freiherrvom-Stein-Schule" in Frankfurt.

The event was moderated by ITKAM and featured the panel "Family Management: challenges and successes in personal and professional life". The initiative was dedicated to the Italian-German community in Frankfurt, as it took place in a bilingual grammar school and involved several classes of bilingual students aged 15-17, as well as some of our members and biLiS e. V. - the association that supports families with German-Italian schooling in Frankfurt am Main.

The meeting began with a presentation by ITKAM on the EPF project and its objectives, including a brief analysis of quotas for women-owned businesses in Italy and Germany. Our members then gave short presentations of their companies, providing successful examples of women in management positions and in the legal sector.

Our female role models included Marianeve Damascato, Managing Director of Mindful, and Cristina D'Avanzo, lawyer at Pastori & Kollegen GmbH. Marianeve Damascato spoke about her experience as an entrepreneur and mother of a former student of the school, and the challenges she has faced in her personal and professional journey. Cristina D'Avanzo gave interesting insights into the legal profession. Both stressed the need for women to establish themselves as mothers and professionals.

At the end of the presentation, the professors and students emphasised the responsibility of decision-makers in facilitating and incentivising the reconciliation of family and professional life.

On 17 June at 5.00 pm at Lo Quarter - Alghero, the Local Meeting "Care for family members: the role of women" was held, a part of the community project called Europe, Plural, Feminine - EPF (<https://www.epfcerv.eu/>) coordinated by Confcommercio Nord Sardegna. The second session of the third LCM started with institutional greetings from the President of the Association, Comm. Sebastiano Casu. At the opening of the proceedings, an "impossible monologue by Nacyb, Elettra and Marta" was shown to the participants - as an input to introduce the topic of family care and management covered during the event.

Following a brief introduction to the project, the Director of Confcommercio, Alberto Marrone, presented, starting from the results of the 1st LCM, some data on the obstacles and difficulties that women encounter in reconciling private and professional life.

The conference was animated by several speakers. Silvana Pinna, of the FIDAPA BPW Italy Association, with her speech "Women and work, an open challenge". Mauro Ledda and Filomena Cappiello, from the Family Policies Office of the Municipality of Alghero, who presented the Family Wellbeing Policies, with specific reference to the experience of the Municipality of Alghero.

"Support and voluntary support: an (almost) all-female perspective. The experience of the Pensiero Felice Association" was the intervention created by Silvana Cosseddu of the Pensiero Felice Association. To close the conference, the speech of the lawyer. Maria Graziella Serra - AIAF Sardinia (Italian Association of Lawyers for the Family and Minors), who spoke about "Shared parenting".

It was a succession of interesting interventions that showed how preponderant the role of women still is in the care and management of the family, often to the detriment of their own work activity, presenting some tools that support and protect women together with the Association which can provide support to the families of people with different problems.

The speakers then remained available to the participants following the meeting, for further questions and interactions with the participants.

A strong need to talk about the issues covered by the EPF Project emerged, these being considered opportunities to move and debate for women (and not only) to overcome those limits and obstacles that society often imposes, but which often (perhaps) are limits that can be "easily" crossed if truly desired.

"L'éducation familiale : la fabrique de l'égalité ?" (Parenting: the factory of equality?) is the title of the third session of the third local meeting held by Università di Corsica. From this introductory question the participants could see how young generations (especially children and teenagers) consider gender roles in society.

In the gardens of Bastia Museum, in a very peaceful atmosphere, at sunset time, on Wednesday 26th of June the responsible of the project, Sébastien Quenot, and the specialist in Gender Anthropology, Caroline Torres, had the pleasure to invite and discuss with Marie-Pierre Finalteri, director of the CIDFF (Centre d'information sur les droits des femmes et des familles) an association engaged in the fighting against gender-based violence ; Aude Nicolaï, school teacher in Biguglia; Sandrine Francisci, sexologist in schools and employee of the *Centre de Santé sexuelle de Haute Corse* ; Sandrine Mezzadri, member of the *Observatoire de la jeunesse* of Corsica.

Those women explained to the public, mainly represented by professors, teachers and people raised from the educational and health environment, what are the main goals of their jobs.

They talked about some experiences, enquiries' results of the observatory, relational dynamics between girls and boys, laws that discipline equality rights and activities to contrast discriminations. As examples, Sandrine Mezzadri provided some data about the perception of stereotypes among teenagers and she showed how youngsters from 11 y/o to 30 y/o consider themselves as member of the society. She explained that usually girls are more pessimist about their future. Furthermore, some remarkable information were that, according to their enquiries, 49% of middle and high schoolers think

that women are mostly victim of discriminations, 33% of them declared having been already discriminated at school.

These elements let the debate begin and the other speakers added more details.

Sandrine Francisci replied that some perceptions come from a gender education that still let the children grow up thinking that boys do not have the permission to cry when they get hurt or blessed, while girls are almost educated as the “delicate child”, in other words, the special one that has not only the right to cry but to express his emotions.

Aude Nicolaï also described how social spaces are organised explaining that often boys occupy automatically the football area or the “square”, instead the girls tend to prefer a little corner in which they can stay and chat with the other girls.

Other interesting observations have been made by the public that asked how to act to avoid that younger reproduce stereotypes, how to educate them and improve awareness.

At the end, the participants had been asked to fill a questionnaire from the researchers of University of Corsica and they had to answer to 10 questions like the following:

-“Do you think that stereotypes are mainly passed on by the family?”

-“Have you been educated according to your sex?”

-Can you make an example of gender stereotype you observed in your daily routine?”

The first results confirm that equality is still far from common perception.

The fourth session of the third Local Community Meeting of the Europe Plural Feminine project in Spain was held in the conference room of the partners CAMARA DE COMERCIO E INDUSTRIA ITALIANA PARA ESPANA (CCIS)

The event was organized by SSF and CCSI, and a total of 33 people attended. The event lasted a total of 3 hours, starting at 12:00 and finishing at 15:00, which included the networking session.

During the event, we presented the EPF project and then screened the video "Dora Maar." Following the video, we began discussing family care and management, engaging the audience with questions and creating moments of participation. We talked about balancing personal, family, and work life.

Our special guest, Pilar Sanz Salvo, the Director of the Woman Forward Foundation, then spoke about how companies can promote equity in the workplace. She explained what Woman Forward does and elaborated on the concept of equity in the workplace. Pilar also shared the actions Woman Forward takes to promote the balance between work and personal life in companies. Additionally, she referred to other companies that have implemented reconciliation measures.

After that, we introduced Call4Creators, explaining the rules and encouraging attendees to participate with their contents around the different topics of the project and the promotion of rights and gender equality.

Afterwards, we addressed the topics of effective management and family care through a creative workshop. During the workshop, participants had to create or decorate their tote bags, reflecting on several key questions: how they balance different roles in their lives and how these roles influence each other, what aspects of their daily lives bring them satisfaction, and what challenges they face in managing the balance between family, personal, and work life. They also considered what changes or improvements they would like to see in their work or personal environment to improve this balance, how they could integrate their family, personal, and work lives more effectively and harmoniously, and what aspects of their personal experiences they would like to capture.

To conclude the activity, all participants placed their creations together and a collective tapestry was formed. Some participants shared their experiences during the activity and expressed some of the changes they would like to see in their lives as better planification to get more time for leisure activities, to communicate with their partners to better distribute daily tasks and routines...

Finally, some participants agreed to record a quick interview to share their feedback about the topics of discussion and about the idea of hosting a creative workshop. *"Overall, the event was very interesting. I appreciated that, first, we reflected collectively, and later we listened to an expert who shared with us the vision of companies and firms. As for the second part, I really liked that we were invited to be creative and put into practice our artistic talent"; "Through participating in this event I realized that my company actually puts into practice some of the good practices we spoke about. However, it is also true that a lot of work still needs to be done"; "Overall I think that the event was very innovative, engaging, and creative. What I learned is that communication is everything both within a company and a family."*

The event was highly participative and created a climate of exchange, fostering meaningful discussions and creative expression.

On 11 July at 10.30 am at the headquarters of Confcommercio Nord Sardegna - Olbia, the fourth session of the Local Meeting "Women and politics - Participation and representation - Conditions, limitations on ambitions" was held, part of the community project called Europe, Plural, Feminine – EPF (<https://www.epfcerv.eu/>) led by Confcommercio Nord Sardegna. The event started with institutional greetings from the President of the Association, Comm. Sebastiano Casu.

Following a brief introduction to the project, and the presentation of the speakers and the moderator by the Director of Confcommercio, Alberto Marrone, the moderator, Caterina de Roberto, Deputy Regional Coordinator of Giulia - Giornaliste Unite Libere Autonome Sardegna and Head of Service of L'Unione Sarda, presented data on women in the world of politics, with a specific focus on the territory of Sardinia.

The round table saw as protagonists: Sabrina Serra, Deputy Mayor of the municipality of Olbia, Ivana Rassu, group leader of the PD of the Municipality of Olbia, Cristina Usai, Deputy Mayor of the Municipality of Arzachena.

The debate, the exchange and the ideas deriving from the round table made us reflect a lot on how much there is still to do in terms of access to the political and social life of women, but it is increasingly evident (the numbers demonstrate it) that there is an ever greater attention on the part of women in this world: the ambition and desire to play a social role in order to make women's voices heard is growing.

From interactions with the public present, it appeared that this is a process that has already begun, but which still sees many limitations and obstacles.

The meeting ended with a networking aperitif, which was a further opportunity for discussion between the speakers, the moderator and the participants.

In each session participants were requested to answer to the Eurojustice questionnaire about the project, the CERV program and the European Union in general.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).