

EVENT DESCRIPTION SHEET*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.**⚠ Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	[1] - Confcommercio Imprese per l'Italia Nord Sardegna
PIC number:	[885449272]
Project name and acronym:	Europe Plural Feminine — EPF

EVENT DESCRIPTION	
Event number:	1
Event name:	General Community Meeting 1
Type:	Conference
In situ/online:	Online
Location:	Online
Date(s):	17-04-2024
Website(s) (if any):	https://www.epf-cerv.eu/project/project-activities/
Participants	
Female:	282
Male:	75
Non-binary:	-
From country 1 [Italy]:	153
From country 2 [Spain]:	72
From country 3 [France]:	57
From country 4 [Germany]:	36
From country 5 [Austria]:	1
From country 6 [Bulgaria]:	1
From country 7 [Croatia]:	1
From country 8 [Czech Republic]:	1
From country 9 [Denmark]:	2

From country 10 [Greece]:	5		
From country 11 [Hungary]:	3		
From country 12 [Ireland]:	1		
From country 13 [Malta]:	2		
From country 14 [Netherlands]:	8		
From country 15 [Poland]:	1		
From country 16 [Portugal]:	4		
From country 17 [Republic of Cyprus]:	1		
From country 18 [Romania]:	1		
From country 19 [Slovakia]:	4		
From country 20 [Sweden]:	3		
Total number of participants:	357	From total number of countries:	20
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>EPF held online its 1st event, the General Community Meeting 1, on April 17. Aim of the event was to introduce the EPF project, giving the participant an overview of the main achievements of the European Union on Gender Equality and the objectives of the new European Strategy. Starting from these elements, EPF will organize a series of workshops to debate and analyze the problems that are afflicting the women in Europe and their possible solutions.</p> <p>The event started with a short monologue dedicated to Coco Chanel, a forerunner of the women’s liberation, and then continued with a round table focused on the first set of issues that will be discussed in the next workshops: female entrepreneurship, access, and representation of the women in the political arena and caring roles in the families and gender-based stereotypes.</p> <p>To discuss these topics, we invited 4 “exemplar women” from France, Italy, and Spain, moderated by an Italian journalist, Vanna Chessa:</p> <p>Maria Caso Escudero is a Councilor for the city of Madrid and the director of El Futuro es Ahora, a project developed in collaboration with different public and private institutions that constitutes an innovative experience of democratic and digital participation so that young people can form part of the construction of the future of Spain. From the end of 2022 Maria is a member of the Consejo Asesor del Alto Comisionado para España Nación Emprendedora with the Government of Spain. Maria was also vice president of Talento para el Futuro, director of Jump Startup Community and Ambassador of the Community of Madrid for the Dialogue with Young people. Five years ago, Maria founded Inakuwa, a no-profit NGO.</p>			

Paola Fabiani, Porte-Parole & Vice-Présidente of Medef – Mouvement des Entreprises de France, Présidente Fondatrice Wisecom & Vado Via (call center).

Miriam Izquierdo Barriuso is the president of the Women Forward Foundation, a non-profit institution that creates value in organizations by promoting female talent and equality in the workplace; women and men that committed to civil society, willing to join forces to increase the participation and influence of women in the spheres of decision-making environments. Miriam is a writer and inspirational speaker, CEO, and founder of Comerciando Global s.l., Chair at Vistage. In the past Miriam was a lawyer specialized in international contracting and European affairs and a civil servant at the European Commission in the Enterprise Directorate.

Elizabeth Vargiu is the Assessora al turismo, sport e spettacolo of the Comune di Tempio Pausania. Elizabeth is the director of the Hotel Pausania Inn and was the president of Confcommercio Imprese per l'Italia Nord Sardegna of Tempio Pausania.

The **round table**, moderated by Vanna Chessa, journalist, gave the audience close views of the difficulties women, also the successful and engaged ones, are still encountering, showing how all the discussed topics are related and how cultural imprinting and stereotypes still affect the behavior not only of men but of women too.

At the event was supposed to participate **Sabine Roehrig-Mahhou** – Wisamar Bildungsgesellschaft Managing Director, but unfortunately overwhelming technical problems prevented her direct participation, only having a short video presentation of herself.

The event was promoted on the website and social channels of the project and EPF consortium partners. It was aimed at different european **target** audiences, citizens, SMEs, students, associations and all those with an interest in the EPF project topics.

357 registered online to participate to the event, coming from 20 different countries, testifying the interest of the public for the initiative and its themes, with a great majority of women.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).