

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	1 - CNS – Confcommercio Nord Sardegna
PIC number:	885449272
Project name and acronym:	[Europe Plural Feminine] — [EPF]

EVENT DESCRIPTION			
Event number:	24		
Event name:	Local Meeting 15		
Type:	Conference		
In situ/online:	In situ		
Location:	Bastia (Fr), Jumpp e.V. , Frankfurt a. M. (Ger), Talent Garden, Madrid (Sp), Sala Conferenze Confcommercio Nord Sardegna Sassari (It)		
Date(s):	5-13/09/2025 (Fr), 25/11/2025 (Ger), 18/12/2025 (Sp), 22/01/2026 (It)		
Website(s) (if any):	https://www.epf-cerv.eu/...		
Participants			
Female:	109		
Male:	54		
Non-binary:			
From country 1 [France]:	62		
From country 2 [Germany]:	44		
From country 3 [Italy]:	24		
From country 3 [Spain]:	33		
Total number of participants:	163	From total number of countries:	4
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>The "Europe Féminin Pluriel" Project: A Crossroads of Cultures in Bastia opened the 15th Local Community Meeting in France.</p> <p>In a powerful fusion of contemporary dance, video art, and social activism, the Art Mouv' Company recently transformed the cultural landscape of Bastia with its latest residency and performance series, "Féminin Pluriel." Directed by the visionary Hélène Taddei Lawson, the week-long initiative proved that the stage is not just a place for aesthetic beauty, but a vital platform for civic dialogue.</p>			

The project began behind closed doors at the Spaziu Sant'Anghjuli, where a diverse collective of artists from Corsica, the Ivory Coast, Toulon, and the Franco-Spanish border spent seven days in an intensive creative residency. By blending choreography with digital video media, the troupe explored the complexities of modern identity. This international synergy served as a living example of the project's core message: that diversity is the primary engine of innovation.

What distinguished "Féminin Pluriel" from a traditional dance festival was its deep integration into the community's social fabric. Mid-week, the focus shifted to the François Marchetti Social Center, where artists and citizens engaged in a candid round table. The discussion tackled the pressing issues of cultural diversity and gender equality within the city's priority neighborhoods, bridging the gap between high art and everyday lived experience.

This was followed by a poignant session at the Old Port (Conca Marina) dedicated to "Female Empowerment through Artistic Creation." By inviting local high school students to participate, Héléne Taddei Lawson and her team ensured that the next generation was included in the conversation, using dance as a metaphor for reclaiming one's voice and autonomy.

The residency culminated in a spectacular public display at the Conca Marina. After a day of open-air rehearsals that allowed passersby a "behind-the-scenes" look at the rigor of professional dance, the week ended with the official performance of Féminin Pluriel on Saturday night.

Under the stars of the Old Port, the performance acted as a physical manifesto—a celebration of the "plural" nature of femininity across borders and disciplines. It was a reminder that when movement, music, and social purpose align, art becomes a powerful tool for social change.

On November, 2025, ITKAM hosted the 15th Local Meeting at jumpp e.V., a nonprofit association located in Frankfurt am Main whose mission is to support women in starting their own business by offering consulting and trainings. The event opened with the opening remark of Ramona Lange, consultant and project leader at Jumpp, and a brief presentation on the EPF project and its objectives by Francesca Nolli and Sara Angheben from ITKAM. The event continued with a keynote impulse highlighting the main structures and opportunities of the Rhine-Main startup ecosystem by Matthias Wallisch (from RKW Kompetenzzentrum, a non-profit and neutral advisory organization supporting German SMEs, which helps both established companies and entrepreneurs strengthen competitiveness and advance digitalization). One female founder from the region, Katja Noschis Delaloye, then shared her experience and best practices. This was followed by short ecosystem pitches, during which key actors presented their services and support offers in one-minute slots. Following this, the floor was opened to the audience, allowing participants to ask questions and share their own insights. A small buffet followed, providing further opportunities for dialogue in a more informal setting.

After the event, an e-mail with the link to the European Commission's final survey was sent to all participants to give their feedback.

The 15th Local Community Meeting of the Europe Plural Feminine project in Spain was held in Sala Sol at Talent Garden, in Madrid, an associate of the partner CCIS. The event was organized by CCIS and SSF, who welcomed the participants at the beginning and a total of 33 people attended. The event lasted 3 hours, starting at 12:00 and finishing at 15:00, which included the informal networking session focused on promoting gender equality in the workplace.

The session began with an introduction to the EPF project and an introduction to the topic, highlighting the promotion of European integration across generations, with a strong focus on non-discrimination and gender equality. Subsequently, another project of CCIS was presented, AI4VET4AI, to introduce the topic of the conference, "IA con propósito: Innovación, Inclusión Laboral y Equidad de Género en la Economía Social" (Purposeful AI: innovation, labor inclusion and gender equality in the social economy). The discussion focused on how artificial intelligence can promote sustainable and inclusive employment in the social economy.

The conference was moderated by **Patricia Pérez Maroto**, communication manager for Madrid Innovation Lab (MIL) and Cink Venturing.

Our special guests were **Patricia Llaque Gálvez**, founder of Metaverse for Good, expert in data governance and AI.

Izaskun Bernal, international consultant, executive coach and expert in leadership, organizational transformation, and emotional intelligence.

Susana Cano González, manager at Skilla, expert in Artificial Intelligence and in the area of education and formation.

Bárbara Sánchez Urbano, Full Stack Developer trained in Artificial Intelligence, nominated in the global phase of the NASA Space Apps Challenge 2025.

Patricia Llaque Gálvez discussed the topics of vulnerability, intersectionality, and labour market with a focus on gender in healthcare, where, she commented, AI systems allow a personalized and precise medicine. **Izaskun Bernal** was asked a few questions by the moderator on her experience and her vision with regards to AI. She explained how she ended up working in the field of working inclusion by chance, when she was working for the European Parliament, and how it stuck with her. Subsequently, she expressed positivity towards technology, but pointing out that in everyday life we deal with real people, not only machines and computers. **Susana Cano González** focused on AI in adaptive learning, and how it can personalize your educative experience, showing an example of a chatbot used to solve real problems at work, for instance in the human resources sector. Lastly, **Bárbara Sánchez Urbano** talked about her experience in starting a learning path that is usually related to men, the challenges she had to face and how she overcame them. *“Like many other women, I was interested in technology, but I had many doubts. The challenges seemed too hard and I didn’t fit the stereotype for the tech sector. However, the desire for change was stronger than the fear.”* To sum up, the moderator asked each presenter a giveaway message to give to the audience, focusing on how women should focus on their objectives even if they will face more challenges than men.

Finally, the participants were invited to continue discussing the positive aspects of the event and inclusive participation over refreshments and feedback from some participants about the event was collected through recorded interviews.

The event was highly participative and created a climate of exchange, fostering meaningful discussions and creative expression.

The Conference Hall of Confcommercio Nord Sardegna hosted the Italian session of the Local Meeting titled "Business Incentives for Gender Certification." This event marks a fundamental milestone in the European project Europe, Plural, Feminine (EPF), for which Confcommercio Nord Sardegna serves as the Lead Partner and implementing body.

The initiative was designed with a clear objective: to transform gender equality from an ethical principle into a lever for economic growth within the local entrepreneurial fabric.

The session opened with an institutional greeting and an introduction by the Director of Confcommercio Nord Sardegna, Alberto Marrone. He contextualized the meeting within the broader European and Italian regulatory framework, outlining the evolution of anti-discrimination laws from constitutional principles to the modern Code of Equal Opportunities.

The core focus of his presentation was the Gender Equality Certification (UNI/PdR 125:2022). Far from being a mere symbolic "badge," this certification provides tangible business benefits:

- Social security contribution relief for certified companies.
- Preferential scores in public tenders and procurement.
- Reduction of guarantee fees (surety bonds).
- Enhanced corporate reputation, crucial for attracting top talent and international partners.

The second half of the meeting featured a technical presentation by Dr. Eleonora Cesarani, a Family Audit Consultant. Dr. Cesarani provided a detailed overview of the PARITAS Notice, a grant program launched by the Autonomous Region of Sardinia specifically to provide financial support to companies seeking Gender Certification.

During the session, the bureaucratic and operational steps were analyzed, offering a practical roadmap for businesses to access incentives and simplify the transition toward more equitable and inclusive organizational models.

The event went beyond a traditional lecture, fostering a genuine moment of exchange. Following the presentations, participants engaged in a lively debate, asking specific questions regarding implementation challenges and the growth opportunities linked to gender diversity in the workplace.

"Gender equality is now a pillar of competitiveness," was the key takeaway from the meeting.
 "Companies that invest in this area not only improve their internal climate but also position themselves advantageously in the global market."

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).